

Press release

## **EVERYBODY WANTS TO RULE THE WORLD**

On the occasion of professional preview of the 9<sup>th</sup> Lyon Biennial on 17-18 September 2007, seven participants of the 16<sup>th</sup> session of the Ecole du Magasin are organizing a **game within the game** at the Institut d'Art Contemporaine in Villeurbanne.

### **Project flow**

The organizers of this game are inviting the players of the Biennial to answer one particular question that will be sent to them in advance:

*During ten months we, the participants of the 16<sup>th</sup> session, were researching the methodology of Harald Szeemann and the tools he created himself to develop his autonomous practice. What are the specificities that make your own curatorial practice unique?*

Ten years ago, in 1997, Harald Szeemann was invited to curate the 4<sup>th</sup> Lyon Biennial under the theme of *L'Autre (The Other)*. Today, the 9<sup>th</sup> Lyon Biennial is guided by Stephanie Moisdon and Hans-Ulrich Obrist who invited 50 curators to write a history of the past decade. The liquid form of this Biennial allows the organizers of this **game within the game** to have an overview on the multiplicity of curatorial practices.

There is no specific selection for the players of the Lyon Biennial. Those who will respond to the invitation will participate in this project. The answers of the players will be video recorded and they should not extend 10 minutes. As well, the organizers keep the right to ask the question to the persons who are not the official players of the Biennial.

### **Objectives**

After the **game within the game** is over and all the answers are recorded, a DVD film with selected answers will be produced. The final result has to be a non-homogeneous, non-exhaustive, non-scientific film on the curatorial practices nowadays.

### **Scores**

The organizers will present this film for the first time to the public on the 6<sup>th</sup> October 2007 at Magasin, National Contemporary Art Center of Grenoble.

### **Organizers of the game within the game**

François Aubart, Julija Cistiakova, Haeju Kim, Lucia Pesapane, Fabien Pinaroli, Yuka Tokuyama, Sadie Woods.

*Everybody Wants to Rule the World* is a song recorded in 1985 by Tears for Fears – the group of white young men, representatives of the 1980s, and of the trade company exhibition. The theme of guitar was sampled in 2001 by Nas – a black American who represents cultural and economical evolution of the music industry.